



December 2018

Bulletin

Holidays are upon us!

I hope that all of you had blessed Thanksgiving. Soon Christmas will be here. I wish all of you a very Merry Christmas.

Standard reminders:

If you would like to submit an item for the bulletin, please remember the following:

- Email bulletin items by the 5th of the month.
- In the subject line include 'Bulletin for *MONTH*'

Please email articles to: **AZESAEditor@gmail.com**

My contact information is:

cnluger@yahoo.com

602-410-1553 (remember, I'm lousy at answering my phone)

PRESIDENTS CORNER

Chris Goldberg



One of the most important things about leaving a legacy is sharing. There was a lot of sharing this month starting with the Tucson Tea. JoAnne Ciolli of Beta Delta did a lovely job of organizing the chapter vice-presidents and made the most gorgeous centerpieces with flowers being poured out of a tea cup. There were many new, young faces present for us to share how ESA brings good people together and a wonderful array of refreshments.

Then our St. Jude coordinators are graciously allowing me to share our experiences of the Benson/St. David walk which did not turn out as envisioned or hoped. The local attendance was just plain dismal. We were close to having more volunteers than attendees. So although we are disappointed in the turnout, we are not disappointed in the walk's results. The mayor of Benson had a big presence on walk day. We had two local business leaders attending the walk and have stepped up to be sponsors next year. And we had an email from one of the local business leaders at the Verizon store that they have a great passion for St. Jude and want to be on the organizing committee next year. She stated that she has hundreds of contacts and deals with almost everyone in the area. Of course, our answer was YES, YES, YES and THANK YOU.

ESA was also asked by the Chamber of Commerce to head part of the local Christmas Off-Main street event on Dec. 1 and of course, our answer was YES and THANK YOU. Part of our goal this year was more public exposure of ESA and we are getting that. We WILL be dressed in all the ESA gear we have along with a Santa hat to work that event.

We had 15 raffle baskets around \$100 each with products and services donated from local businesses. Easter Seals/Blake Foundation also made us a basket with Blues in Bisbee tickets for the 2019 Festival and asked ESA to help with that and of course, our answer was YES and THANK YOU. Are you seeing a trend?

Most of our time prior to the event was spent on cultivating the businesses and that was successful. We had used flyers and social media(facebook) mainly for publicity. The local newspaper was not very interested. The event was in several small buy/sell type papers, however, small towns tend to rely on word of mouth and other residents a lot. So that is our next challenge to cultivate the individuals and families to attend. So, in subsequent years, when hundreds of people attend, we will be able to look back on this first year and say remember when SO FEW people showed up? The few people who did come loved the idea of the block party and we did get a few kids playing the No-Mess Egg Toss. You will see a picture of one very happy little boy playing with the sail boat he made while other kids placed quarters along the baseline.

Pictures on Page 4

The financial goal was set at \$5,000 and we ended up very close to that. The exact amount will be announced later. The walk was extended to also selling raffle tickets at the local annual Holy Trinity Fall Festival. That also helped to publicize the event for next year.

Happy Holidays to everyone!



PRESIDENTS CORNER

CONTINUED...

Chris Goldberg

Our new event of hitting a home run with quarters netted us an easy walk to first base, rounded the bag and started to second, got about a third of the way there and had to return. It takes \$180 for each base and we got about \$250 in quarters. (Exact number to be announced once the BANK counts them, we are estimating. Unless someone else wants to count them). Two attendees left the event just to get quarters to bring back and add to the distance. Maybe next year we will have a contest for raiding change jars.

So, we can call the walk a success in some ways and we will continue to improve.

Regardless, Arizona was the FIRST in history to do one and that is a legacy for all of us in the Council.

Individually, we thank Chris & Jeff Goldberg, Jacqui & Cliff Smith, Deana & Mike Walters, Fran & Patti Gale, Julie & Ed Carlberg, Ann Jaccaurd, Wendy Williams, Josh Watson, Sue Johnston, Peri Patterson and Kathy Gay who added to their personal legacies. We also had Michaela Ballard(2EEE the clown), Jacqui's grandson Dalton, Tom Olson with Geology for Kids, 4 Benson high school kids, and 2 St. David middle school kids(Chris's grandkids) who helped the entire day. A special thanks to Alpha Chi, who chaired a rock painting table. Don't give away the supplies, you are already prepared for the next one. I am sorry that you all came and had so little to do.

Courtney from Memphis ALSAC sent a message saying that Danny was smiling down on us and we believe he was. Also smiling down on us was Marge Cunningham(Liz Montgomery's mother) who gave us \$1000 as a part of her personal legacy.

WAY TO GO, ARIZONA COUNCIL!

We also got to share Alpha Kappa's birthday at the council meeting. Their early birthday party and military appreciation program was wonderful. It was very apparent that the rest of the membership also enjoyed the meeting. I'm quoting another member who shared that the Alpha Sigma chapter might be small, but mighty. Thanks for sharing your magic with us. The minutes will be posted on the Arizona website for those unable to attend. We hope to see you in Tucson in January.



Karen Madrid – First Vice-President

Hope you all have a wonderful holiday season.

Remember to save the date: March 23, 2019 – Preferential Event in Tucson, Arizona. We can introduce our new pledges, re-affiliates and transfers at the Preferential event.

Chris Goldberg, our President shared in the November bulletin about sharing a story of a loved one that we have loss. I was struggling to come up with my theme for when I will serve as the State President. At the Tucson Tea, I showed my grandma Dorothy coffee cup and read off the saying on her cup. It was at that moment that my theme came to me. It touched me and I felt like she helping me find my theme. It is the little things in life we must enjoy.

Thank you to everyone for the cards, thoughts and prayers on the loss of my mother-in-law, Marie Madrid. She will be missed and we will honor her memory with lots of stories. Marie will forever be in my heart.

Remember that membership growth is the future of ESA. We need to continue to get new members so that we can continue to help others through our philanthropic work. Don't be afraid to share about ESA and all the good things we do in our communities.

"The future depends on what you do today". Author unknown.

As the upcoming State President, please let me know what appointed board position you would like to have. If you are currently serving on the appointed board in a junior position, please let me know if you will be willing to take the senior position next sorority year.

Please email at pkmadrid@cox.net or call me at (520) 747-2646 and let me know if you have any new members. I would love to introduce new pledges at the Council meetings.





JANUARY COUNCIL MEETING

Hosting Chapter: Alpha Chi #5372

Date: Sunday, January 20, 2019

Location: Viscount Suite Hotel

Registration: 9:00 am

Address: 4855 E. Broadway Blvd

Meeting: 10:00 am

Tucson, AZ 85711

Hotel phone number: 520-745-6500

Cost: \$25.00

Deadline to RSVP: Saturday, January 12, 2019

Send one chapter check, Payable to: Alpha Chi.

Please include a list of those who will be attending from your chapter.

Send your registration & fundraising table reservations to:

Patricia Gale at 9860 E. Paseo San Rosendo Tucson, AZ 85747.

Questions: call Patricia Gale at 520-227-4818 or email to: nacomagale@gmail.com



Greeting to each of you from your Arizona co-Chaplains, Carol and Liz

Help us be sure each member receives Ocotillo Express and chaplain news by keeping us informed of new member's email addresses. Also, if members change any email addresses we already have, please notify us of any updates. We want to be sure everyone gets the information we send out.

Carol and Liz wish each of you and yours a Holiday Season filled with Peace and Joy!



For



When: Saturday, January 19, 2019

Doors open at 6pm. Bingo starts at 6:30pm

Where: VDO Clubhouse, 8723 East Ridge Terrace Drive, Tucson, AZ 85710

Cost: \$20 includes 10 bingo games (3 cards per game), dauber

& 1 drink or dessert ticket

Additional Bingo card packs \$5

Desserts and additional drink tickets available for purchase

RSVP by 1/10/19
checks payable to **Alpha Chi**

to

Suzanne Godard
2160 E Fry Blvd Ste C5, PMB 324



Greetings from Beta Kappa!

We reinvented our St Jude Bunco event with some new rules-- making 123's and Buncos available for advance purchase netting us an additional \$23.00. Who knows what will happen at our next St. Jude Bunco Event Friday February 8th 2019.

We would like to thank JoAnne Ciolli for providing a superb locale for our annual Tucson Tea hosted by Beta Delta. I would like to extend thanks to all the local Chapter Vice-Presidents and their Chapters for their contributions of food and drink. Karen Madrid, the Tea MC, provided us with an interesting program and looked smashing in her HAT!

Beta Kappa participated and planned the St Jude's Benson Walk on Saturday November 3. It was a success for our First Annual St. Jude Area Event. Fortunately, the Hula Hoop Contest was NOT won by a member of ESA. Easter Seals donated a basket for the September 9, 2019 "Blues in Bisbee."

Of course, as usual, we helped with the El Tour de Tucson stuffing thousands of gift bags and handing them out to the myriad of BUFF participants. You should have been there!



Tucson Tea

A special thanks to the Beta Delta chapter for hosting the Tucson Tea on Sunday, October 21, 2018. The Tucson Tea was held at JoAnne Ciolli clubhouse located at 8723 E. Ridge Terrace Drive Tucson, AZ. Thank you to JoAnne Ciolli for having the event at the clubhouse and making arrangements. Thank you to the ESA chapter that made and bought food for the event. There was some much food at the event. All the food and desserts were very tasty. We had 32 that attended the Tucson Tea.

Karen Madrid, First-Vice President was the speaker at the Tucson Tea. Karen Madrid shared about the history of ESA to all those who attended. Karen showed a special coffee cup that belong to her Grandma Dorothy and read the sayings that were on the cup. After she spoke, Karen had the guests and pledges answer some questions. Those who were called on and answered one question received a lottery ticket. Each of the guests received a Halloween goodie bag filled with candy.

It was a fun time had by all. The centerpieces at the Tucson Tea were so beautiful. JoAnne Ciolli daughter made the centerpieces. The centerpieces were made of jonquil tea cups and saucers and flowers that JoAnne Ciolli donated. There was one centerpiece at each table and they were given to the guests at the event.

Thank you again to everyone that made the Tucson Tea a success. It was a very enjoyable afternoon.



Beautiful centerpieces were made by JoAnne Ciolli daughter.

Alpha Kappa #336

5 Equals 318

By Jo Miller

It all began in March and the year was 1944. A handful of ladies were impressed with the educational organization called Epsilon Sigma Alpha. They got together to charter a chapter and they named it Alpha Kappa. Among the Tempe women was a lady named Ann Marie Carr. Ann Marie served as the chapter's fifth president. Alpha Kappa was fortunate to have an original founder for most of the chapter seventy-five years. Many in our present membership have served on committees with Ann Marie as she remained active well into her nineties. We helped her celebrate her one hundredth birthday in December 2016. She died March 14, 2017.



In addition to Ann Marie long affiliation with Alpha Kappa, five ladies have served Alpha Kappa for a combined total of three hundred eighteen years (**5 equals 318**). These awesome ladies are Pat Ross, Elinor Reifschneider, Shirley Blanton, Greta Campbell and Shirley Albertson. They have set a standard for volunteering and belonging that very few can achieve. Rare is the person who stays committed to a long term relationship with an organization. The dedication these ladies have demonstrated, along with graciously giving of their time, to support the worthy causes of ESA and special chapter charities reflects the outstanding character each possess.

Back from left: Shirley Albertson, Pat Ross

Front from left: Shirley Blanton, Elinor Reifschneider

Greta Campbell pictured below

Pat Ross (70 years of service) Pat became involved with ESA in 1949. She joined the Alpha Chi chapter located in Franklin, Indiana. Pat still keeps in touch with her sponsor. Circumstances brought Pat and her husband to Tempe, Arizona in 1959. Both she and her husband were designers and found work at Bobby's Flower Shop. It was from the flower shop that Pat met ladies from Alpha Kappa. She immediately transferred to Alpha Kappa. Pat has served as chapter president three times. Those years being 1964-1965, 1993-1994 and 2002-2003. She has served in all officer positions except treasurer and has chaired most committees. For the past twenty-one years, Pat has used her talent to design the programs for our annual fashion show. Her designs are simple, elegant and captures the theme of each fashion show. She works on our chapter charities of Meals on Wheels and Connecting with Kids. Connecting with Kids is a Tempe Schools program that provides school supplies and clothing to needy children. Currently, Pat is on the Rush Committee, the Philanthropic Committee and is our Properties Chairperson.

Elinor Reifschneider (67 years of service) Elinor's association with ESA began in 1952 in Dighton, Kansas. In 1963, Elinor and her family moved to Tempe, Arizona and she transferred her ESA membership to Alpha Kappa. She has always been a loyal, responsible and dependable member of Alpha Kappa. Elinor has served on most of the chapter's committees throughout the years. She has enjoyed assisting and assembling the various programs as Alpha Kappa prepared for our yearly fashion show. Elinor has driven numerous years delivering food for the Meals on Wheels program. She has been very reliable through the years which is a wonderful character quality for all of us to admire. Elinor is always ready to help the Jonquil Girl when a sister is ill or in need of assistance. She continues to be an active member and is currently the chair person for Circle of Life.

Shirley Blanton (64 years of service) Shirley joined Alpha Kappa in 1955. Shirley has spent the years contributing her talents to the offices she held and the committees she chaired. She was instrumental in getting guest speakers for our educational programs. For years, Shirley collected data, assembled and edited a scrapbook to give to the outgoing president. The cover for each scrapbook was a distinctive work of art with many displaying cross stitch in the design. She has entered items to IC's Association of Arts and has won the coveted honor of first place on her oil painting and on the cross stitch of Amazing Grace. The cross stitch of Amazing Grace duplicated the sheet music for the hymn with staff, notes and words. Shirley is a published author of a book for children and several books on Tempe's history. Shirley is an active member and serves on the Easter Seal Committee. All of her years of service to ESA has been with Alpha Kappa.

Greta Campbell (61 years of service) Greta began her affiliation with ESA in 1958. She joined Alpha Kappa to expand culturally, educationally and socially. She served on committees and held various offices. Greta served as chapter president for the sorority year of 1966-1967. She worked in a CPA office for eighteen years and had tremendous knowledge of proper bookkeeping and the tax laws.



Greta Campbell

Greta assumed the office of Treasurer for the chapter and held this position for thirty-nine years! She was awarded her sixty year service pin in April, 2016. Greta is a lady of many talents. She is an excellent seamstress and does beautiful handcraft work. Greta has been athletic and an avid skier. She is handy with tools and

helped build their cabin in the cool country of Arizona. She has often stated that she is the handyman at home and at the cabin the maid. Greta is an accomplished musician.

At an early age Greta mastered the piano but her musical talent didn't stop there. She became proficient playing the trumpet, the accordion and the organ. One of the special memories of Alpha Kappa is at Christmas time. The members would gather around Greta at the piano and sing Christmas Carols. All of Greta's years of service to ESA has been with Alpha Kappa.

Shirley Albertson (56 years of service) Shirley began her journey with Alpha Kappa in 1962. A teacher friend, who was President of Alpha Kappa at the time, pledged her. Shirley's first office was Council Representative. She repeated this office many times over the years. Shirley eagerly accepted each and every office of Alpha Kappa and chaired all committees. She served as co-treasurer with Greta Campbell for one year. This dedication of participation provided Shirley with valuable knowledge of Parliamentary Procedure, Bylaws and Standing Rules. Shirley's experience in all areas of the chapter led her to the office of president three times. She offered her leadership as President of Alpha Kappa during the years of 1971-1972, 1991-1992 and 2010-2011. Shirley accepted the position as the local chairperson for IC's Association of the Arts when the IC Convention was in Phoenix. She served as Parliamentarian for the Arizona State Council during 2017-2018. All of Shirley's years of service to ESA has been with Alpha Kappa. For the current year Shirley has gone MAL.

These remarkable ladies have symbolized the ideals of ESA. Each one has offered years of leadership and education to new members. Their dedication, sincerity, graciousness, friendliness and integrity have given all members of Alpha Kappa giant footsteps to follow. They are "Alpha Kappa's Golden Treasure."

